



**ATLANTA
METROPOLITAN
STATE COLLEGE**



PARTNERSHIP PROPOSAL
January 30, 2026

INTRODUCTION

UPLIFT TV was formed by Uplift Entertainment LLC, a limited liability corporation based in Clio, SC, and operating out of Atlanta, GA. From our inception, our mission has been to bring enlightenment and inspiration through entertainment to and about people of all cultures around the world.

And while we are inclusive of all cultures, our primary focus always has been and will always remain the uplift of marginalized people as we give them the opportunity and TV platform to tell their stories to the entire world.

An integral part of our mission is to enhance the education and development of younger people who are interested in TV, Movies, Documentaries, Music, Music Video, Podcasts, and all other content. But that education and development doesn't stop with content creation. It also continues with everything that happens behind the scenes, including Marketing, Contracts, Distribution, and all the business aspects of the entertainment world.

With this mission, it brings us great pleasure to present our vision to Atlanta Metropolitan State College for consideration of a partnership that could be transformative for the economic and educational outlook of students, faculty and community of AMSC.

Atlanta Metropolitan State College is exactly the type of institution that a network like Uplift TV would dream of partnering with for several reasons. It's location, student demographics, size, and mission makes an Uplift TV – AMSC partnership hugely beneficial to everyone involved – especially the students of AMSC.

We appreciate the opportunity to present our vision of our relationship moving forward.

WHAT IS UPLIFT TV?

WHAT DO WE DO?

Uplift TV is a **FREE**, ad-based television streaming service available on all Smart TVs and mobile devices. We stream content that mainly focuses on independent content creators that normally lack the opportunity to tell their stories. We are also including a fair amount of distributed, more popular content. Being free and ad-based allows our creators the opportunity to be available to a much broader audience, and it allows us to be able to assist with the marketing of businesses, non-profit agencies, and educational institutions like AMSC.

WHERE ARE WE AVAILABLE?

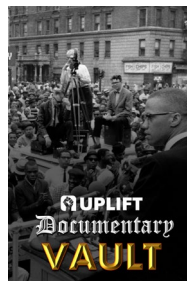
Uplift TV is available on all TV Platforms, including Roku, Samsung, LG, Sony, Apple TV, Google TV, Hisense TV, Amazon Fire TV and much more. We are also available on all mobile devices including iPhones, iPads, Android Phones, Android Tablets, and Amazon Tablets. And the best part is that Uplift TV is available in all countries across the world.

WHAT CAN I SEE ON UPLIFT TV?



MOVIES & TV

We have a varying collection of movies from Independent Black Filmmakers from all over the world.



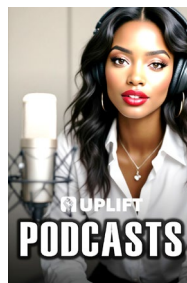
DOCUMENTARIES

Uplift TV is currently streaming documentaries and will soon have the largest collection of documentaries of any network.



MUSIC VIDEO

We feature music videos, interviews and audio from independent musicians worldwide from all genres.



PODCASTS

We have TV quality podcasts and content from creators worldwide that cover all topics of discussion.

AND MUCH MORE!

The categories Uplift TV also has Sports, Comedy, International Content, Book Reviews, Poetry, Dance, Creator Collections, and even Live Streaming of Events, giving students an opportunity to contribute meaningfully to our catalog and to their own portfolio.



WHAT DOES UPLIFT TV OFFER TO AMSC?

Below are just a few of the ways we are prepared to impact AMSC and its students. We are always open to ideas on Distribution, Marketing, Fundraising, and Student Engagement. Please feel free to add to or omit any of our suggestions for our partnership.

DISTRIBUTION

We are offering AMSC, all students, faculty, and partners of AMSC the opportunity to have their content distributed on our platform.

This distribution happens in various ways. First, at the discretion of AMSC, all content will be placed in the AMSC Collection, which is a separate page dedicated to your content. We will also place this content in the various spaces in the Homepage and other collections.

We also offer competitive pay rates for all content, guaranteed by contract.

MARKETING

Uplift TV will market AMSC, its programs, its events and all things associated with the institution.

We will provide FREE extensive commercial advertising that can be geotargeted for just the Atlanta Metropolitan Area, the State of Georgia, or the entire United States.

We will allow you to determine the nature of all advertising and even provide that to us and determine when and where each type of ad will run.

FUNDRAISING

We realize that fundraising is always a focal point for learning institutions.

Uplift TV will partner with AMSC in any fundraising efforts by the institution. This partnership can be through advertising, and special events.

We have the capability to advertise all special events sponsored by AMSC to ensure that maximum participation is realized. We will also donate significant proceeds to AMSC from events that we sponsor



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ENGAGEMENT

We are offering an opportunity for AMSC Students to engage Uplift TV with opportunities for employment and exposure.

We are always actively searching for individuals to assist with ad sales, which earn competitive commissions. We are also willing to employ students either through Internship Opportunities or through direct employment.

We will also allow students exposure as our company engages larger media entities and celebrities

LEARNING

We are offering an opportunity for AMSC Students to learn all aspects of the Entertainment and Media Industry.

We understand first-hand the importance of understanding not only the creative side of media, but the financial, legal, and professional side of the Media Industry.

We will be able to help student get a working grasp of how media works in the real world as they witness our growth right in front of their very eyes.

PROGRAMMING

Uplift TV will engage in Special Programming on the Campus of AMSC.

This programming includes political events, film screenings, business expos, activism and community assistance expos, and much more. We are also currently working on bringing an International Student Film Festival to Atlanta in the coming year.

We would heavily involve students in this programming and give them the opportunity for experience and exposure.

OUR REQUESTS

As a growing network, there are certain request we ask of AMSC to complete our partnership. These requests not only benefit Uplift TV but can also be hugely beneficial to AMSC and especially its students. We are certainly open to any feedback on the following requests and how we can make them more beneficial to you and your students:

OFFICE SPACE

We are asking for sufficient office space to conduct daily tasks of research, coding, programming, planning, design, and so many other tasks that we perform constantly. We would like reasonable access to this space during the hours permissible by AMSC.

IN-HOUSE MARKETING

We are requesting that AMSC allow Uplift TV to market our service throughout the campus. This would entail banners, posters, signs, monitors, and TVs in various locations across campus. The more we market our network locally and worldwide, the more effective our marketing for AMSC will become.

MEETING SPACE

We are requesting access for private meeting space during reasonable hours. We often have larger clients that we would like to meet with, as well as industry executives and celebrities that will stop by as they visit the Atlanta Area, Have a dedicated location to engage this clientele would be hugely beneficial to Uplift TV and potentially the profile of AMSC.

EVENT SPACE

We are requesting periodic access to larger event spaces and parking on the campus of AMSC. We are planning several sizeable events to be open to the outside community as well as to students and staff of AMSC. For any events that we sponsor on the campus of AMSC we will happily donate a significant portion of proceeds to the school by any means AMSC sees fit.



SUMMARY

On behalf of Uplift TV and its partners, subsidiaries, and affiliates, we appreciate the opportunity to present our vision.

We look forward to working with you as we work to enhance the careers and lives of AMSC Students, Faculty, and Staff. We also look forward to working with you in assisting Atlanta Metropolitan State College with increasing its local and national profile. As you continue to grow and produce quality professionals, we would love nothing more than to be a part of it.

If there are any questions or concerns about any parts of this proposal, we are absolutely open to discussing how to make this proposal a better fit for you and your students.

We are currently working out of the Atlanta, Washington, DC, Detroit, Charlotts, and Florence, SC. Having a meaningful partnership in Atlanta with an institution like AMSC has been and will always remain or goal.





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